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Magnum Group Announces Strategic Partnership with RealCastLive to Deliver Multilingual Content Worldwide

PHILADELPHIA, PA, FEBRUARY 7, 2005: Magnum Group, a full-service foreign language communications company specializing in translations for the healthcare industry, is proud to announce its strategic alliance with RealCastLive, forming the industry's first collaborative venture for multilingual live and archived video webcasting, and video-enabled Learning Management Solutions.

Through this new partnership, Magnum Group and RealCast clients can enjoy on-demand presentations and other forms of e-learning content in multiple languages worldwide. The alliance combines professionally translated client courseware and foreign-language voice-overs with state-of-the art, web-based streaming video capabilities.

"We enable our clients to reuse valuable training content across their global subsidiaries and expand their geographic reach and brand impact," says Vivian Isaak, President of Magnum Group. "Healthcare organizations can now explore entirely new marketing and sales opportunities on demand, in the local language and adapted to the local culture. Linguistic and technological support and innovative, multimodal approach that does not require additional staff or work space, and eliminates travel expenses."

"RealCastLive's expertise in delivering quality web broadcasting, and our unique worldwide server network will provide clients with a significant competitive global advantage", says RealCast CEO Steve Kimmel. "Linguistic expansion of content is a natural add-on for RealCast's online Learning Management System offering and supports the rapid transfer of information needed in the modern healthcare environment."

About Magnum Group: Since 1992, Magnum Group has earned a reputation of excellence among national and international corporations by providing a comprehensive range of services in almost every language: technical translations, multilingual desktop publishing, linguistic and cultural consulting, software and website localization, foreign language voice-over and subtitling, and conference interpretation. The company specializes in medium and large volume technical translation projects for clients who have periodic revision requirements. For more information please contact Katrin Holzhaus, Director of Operations at 215-413-1614, translations@magnumgroupinc.com, or visit www.magnumgroupinc.com.

About RealCastLive: RealCastLive is a leading provider of Internet multimedia and webcasting solutions. With a proprietary network and worldwide delivery system, REALCAST (VASP) provides one-stop solutions for Enterprise, Government, Healthcare and Education. REALCAST (VASP) technologies enable world-class services that integrate video, voice and data to offer true interactivity and web communication across multiple geographies and platforms. Since 1999, REALCAST Corporation is a privately held company headquartered in Miami, Florida, with offices in NYC and Atlanta. For more information please contact Ella Sherman, VP of Marketing at 866-893-6455, or ella@RealCastLive.net, or visit www.realcastlive.net.