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Magnum Group Announces Strategic Partnership with Global Dynamics to Enhance Cross-Cultural Communications in Healthcare

PHILADELPHIA, PA, FEBRUARY 8, 2005: Magnum Group, a full-service foreign language communications company, specializing in translations for the healthcare sector, is proud to announce its strategic alliance with Global Dynamics, the leading provider of cross-cultural management training.

This alliance combines Magnum Group's linguistic expertise with Global Dynamics' two decades of experience in cross-cultural communication and training. Organizations in the healthcare and pharmaceutical industries can now benefit from this partnership in a number of ways:

- Translation of medical/pharmaceutical and training materials and multilingual DTP in almost every language
- Development of cultural competencies for patient care
- Diversity training in a multicultural workplace
- Cross-cultural teambuilding for medical/pharmaceutical research

"Cross-cultural awareness and understanding are key in a field like healthcare, where every minute counts," says Katrin Holzhaus of Magnum Group. "The accurate translation of medical documentation may influence the course of treatment a patient receives. Cross-cultural competencies can be the determining factor when it comes to the success or failure of an expensive research project. In Global Dynamics, we have found a true partner who matches our expectations with an experienced and dedicated team of consultants, the highest quality standards and the flexibility needed in this fast-moving environment."

About Magnum Group: Since 1992, Magnum Group has earned a reputation of excellence among national and international corporations by providing a comprehensive range of services in almost every language: technical translations, multilingual desktop publishing, linguistic and cultural consulting, software and website localization, foreign language voice-over and subtitling, and conference interpretation. The company specializes in medium and large volume technical translation projects for clients who have periodic revision requirements. For more information please contact Katrin Holzhaus, Director of Operations at 215-413-1614, translations@magnumgroupinc.com, or visit www.magnumgroupinc.com.

About Global Dynamics: Global Dynamics Inc. is the leading provider of cross cultural management, expatriate, team building, and marketing solutions designed to meet the global needs of multinational corporations. GDI's network of associates, located in every major country and region of the world, gives the company a wide global reach enabling GDI to offer cross cultural services literally anywhere, anytime and in virtually any language. For more information please contact Neal Goodman, Ph.D., President, at programs@global-dynamics.com, or visit www.global-dynamics.com.

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